

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 9
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) House Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00495028	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 12 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 185504.16	
City Washington	State DC	Zip Code 20007	Transaction ID : D641563
Purpose of Expenditure Television Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Daniel E. Lungren		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 192992.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 12 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 248762.34	
City Washington	State DC	Zip Code 20007	Transaction ID : D641564
Purpose of Expenditure Television Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Joseph Coors Jr.		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 491666.88		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	434266.50
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

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Signature

Date

MM / DD / YYYY
09 / 14 / 2012

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(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

24062.71

City State Zip Code
Washington DC 20007

Transaction ID : D641565

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: NC
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 108766.28

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

146873.87

City State Zip Code
Washington DC 20007

Transaction ID : D641566

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: NY
☐ Senate District: 18
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Nan Hayworth

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 160592.87

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

170936.58

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

178737.96

City State Zip Code
Washington DC 20007

Transaction ID : D641567

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: OH
☐ Senate District: 06
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Bill Johnson

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 193592.49

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

55890.78

City State Zip Code
Washington DC 20007

Transaction ID : D641568

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: VA
☐ Senate District: 02
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Edward S. Rigell

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 136301.27

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

234628.74

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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(SCHEDULE E)

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NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY

Mailing Address 3050 K Street, NW
Suite 100

Amount

45526.43

City State Zip Code
Washington DC 20007

Transaction ID : D641569

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: WI
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Sean Duffy

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 56110.28

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY

Mailing Address 3050 K Street, NW
Suite 100

Amount

182124.66

City State Zip Code
Washington DC 20007

Transaction ID : D641570

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: IA
☐ Senate District: 04
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Steve King

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 424554.75

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

227651.09

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Ralston Lapp Media		Date MM / DD / YYYY 09 / 12 / 2012	
Mailing Address 1054 31st Street, NW Suite 430		Amount 20920.13	
City Washington	State DC	Zip Code 20007	Transaction ID : D641839
Purpose of Expenditure Media Production Costs	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: IA District: 04
Name of Federal Candidate Supported or Opposed by Expenditure: Steve King		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 424554.75		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Shorr Johnson Magnus		Date MM / DD / YYYY 09 / 12 / 2012	
Mailing Address 1831 Chestnut Street Sixth Floor		Amount 10583.85	
City Philadelphia	State PA	Zip Code 19103	Transaction ID : D641843
Purpose of Expenditure Media Production Cost	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: WI District: 07
Name of Federal Candidate Supported or Opposed by Expenditure: Sean Duffy		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 56110.28		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	31503.98
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

14854.53

City State Zip Code
Washington DC 20007

Transaction ID : D641846

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: OH
☐ Senate District: 06
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Bill Johnson

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

193592.49

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Dixon Davis Media

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 1028 33rd Street, NW
Suite 300

Amount

13719.00

City State Zip Code
Washington DC 20007

Transaction ID : D641847

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: NY
☐ Senate District: 18
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Nan Hayworth

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

160592.87

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

28573.53

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

11136.11

City State Zip Code
Washington DC 20007

Transaction ID : D641848

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: NC
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

108766.28

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Putnam Partners LLC

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 2601 Wilson Boulevard
Suite 201

Amount

7488.18

City State Zip Code
Arlington VA 22201

Transaction ID : D641849

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: CA
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Daniel E. Lungren

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

192992.34

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

18624.29

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) House Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00495028	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 13 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 47725.58	
City Washington	State DC	Zip Code 20007	Transaction ID : D641561
Purpose of Expenditure Television Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: WV District: 03
Name of Federal Candidate Supported or Opposed by Expenditure: Richard R. Snuffer		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 57725.58		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 13 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 120145.84	
City Washington	State DC	Zip Code 20007	Transaction ID : D641562
Purpose of Expenditure Television Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: MN District: 08
Name of Federal Candidate Supported or Opposed by Expenditure: Raymond J. Cravaack		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 140145.84		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	167871.42
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 9 OF 9
FOR SE OF FORM 24/48

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Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee McMahon, Squier & Associates Estimate			Date <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">09</div> <div style="border: 1px solid black; padding: 2px;">13</div> <div style="border: 1px solid black; padding: 2px;">2012</div> </div>	
Mailing Address 211 N. Union Street Suite 100			Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">10000.00</div>	
City Alexandria	State VA	Zip Code 22314	Transaction ID : D641850	
Purpose of Expenditure Media Production Cost		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: WV District: 03	
Name of Federal Candidate Supported or Opposed by Expenditure: Richard R. Snuffer			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">57725.58</div>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee Murphy Vogel Askew Reilly LLC Estimate			Date <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">09</div> <div style="border: 1px solid black; padding: 2px;">13</div> <div style="border: 1px solid black; padding: 2px;">2012</div> </div>	
Mailing Address 901 N. Washington Street Suite 400			Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">20000.00</div>	
City Alexandria	State VA	Zip Code 22314	Transaction ID : D641851	
Purpose of Expenditure Media Production Cost		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: MN District: 08	
Name of Federal Candidate Supported or Opposed by Expenditure: Raymond J. Cravaack			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">140145.84</div>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	30000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	1344056.13

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Shannon Roche

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